

# Fundraising Policy

Issue 2. February 2025



## **The Margaret Adcock Foundation**

Registered Charity Number 1205889  
135 Foss Road, Hilton, Derbyshire, DE65 5BJ.

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The Margaret Adcock Foundation is a Charitable Incorporated Organisation governed by a Constitution which established the objects and powers of the charity. The Foundation entered the Register of Charities on 24th November 2023 with Registered Charity Number 1205889.

# Fundraising Policy

## 1. Purpose

This policy outlines The Margaret Adcock Foundation's approach to fundraising, ensuring that all activities are ethical, transparent, and comply with relevant laws and best practices. It is designed to protect the reputation of the charity and maintain the trust of our supporters, beneficiaries, and the public.

## 2. Scope

This policy applies to all fundraising activities carried out by or on behalf of The Margaret Adcock Foundation, including:

- Donations from individuals, companies, and trusts.
- Public fundraising campaigns and events.
- Digital and online fundraising.
- Partnerships and sponsorships.
- Legacy giving.

## 3. Principles

The Margaret Adcock Foundation is committed to:

1. **Transparency:** Ensuring that all fundraising activities are clear and honest, and donors understand how their contributions will be used.
2. **Accountability:** Using donations responsibly and reporting on how funds are spent.
3. **Respect:** Treating all donors, supporters, and stakeholders with respect and without undue pressure or intrusion.
4. **Compliance:** Adhering to all legal and regulatory requirements for fundraising in the UK.
5. **Ethics:** Avoiding partnerships or donations that may compromise the charity's values or reputation.

## 4. Legal and Regulatory Framework

The Margaret Adcock Foundation complies with the following:

- Charities Act 2011
- Fundraising Regulator's Code of Fundraising Practice
- Data Protection Act 2018 and UK GDPR for managing donor data.
- Relevant HMRC guidance on Gift Aid.

## 5. Fundraising Activities

### 5.1 Donations

- Donations must be made voluntarily and without undue pressure.

- Restricted donations (gifts given for a specific purpose) will be used as intended. If this is not possible, donors will be consulted wherever feasible.
- Anonymous donations will be accepted unless there are reasonable grounds to believe they are from illegal or unethical sources.

## 5.2 Events

- Fundraising events will comply with all relevant health and safety regulations.
- Participants in events will be informed of any associated risks and must provide consent if needed.

## 5.3 Corporate Partnerships

- Corporate donations or sponsorships will be accepted only if they align with the charity's values and do not pose a risk to its reputation.
- Partnerships will be reviewed to ensure ethical standards are met.

## 5.4 Online and Digital Fundraising

- Online campaigns will clearly state their purpose and target.
- Digital platforms used for fundraising will comply with data protection laws and secure payment standards.

## 5.5 Legacy Giving

- We will encourage legacy giving sensitively and without pressure.
- Legal advice will be suggested to anyone intending to include The Margaret Adcock Foundation in their will.

## 6. Handling Donations

### 6.1 Financial Integrity

- All funds raised will be used to further The Margaret Adcock Foundation's charitable purposes.
- Accurate records of all donations will be maintained and audited annually.

### 6.2 Refunds

- Refunds will only be issued in exceptional circumstances, such as errors in processing payments. Requests will be reviewed on a case-by-case basis.

### 6.3 Gift Aid

- We will encourage eligible donors to use Gift Aid, ensuring compliance with HMRC guidelines.

## 7. Protecting Donors

The Margaret Adcock Foundation is committed to safeguarding donors by:

- Not sharing or selling donor data to third parties.
- Ensuring donors can opt-out of communications easily.
- Avoiding high-pressure fundraising techniques.
- Being sensitive to the needs of vulnerable individuals, as defined by the Fundraising Regulator's guidance.

## 8. Ethical Considerations

The Margaret Adcock Foundation will not:

- Accept donations that conflict with its mission or values.
- Engage in partnerships that could damage its reputation or independence.
- Conduct fundraising activities that involve misleading or coercive practices.

## 9. Monitoring and Reporting

- The Board of Trustees will oversee all fundraising activities and ensure compliance with this policy.
- Fundraising performance, including income and expenses, will be reported at Trustee meetings.
- Any complaints about fundraising will be addressed in line with the charity's Complaints Policy.

## 10. Training and Awareness

- All staff, volunteers, and Trustees involved in fundraising will receive training on this policy and the Code of Fundraising Practice.
- Regular updates will be provided on changes to fundraising regulations and best practices.

## 11. Breaches of Policy

Any breaches of this policy will be investigated by the Board of Trustees. Serious breaches may lead to disciplinary action or termination of contracts with third-party fundraisers.

## 12. Review and Updates

- This policy will be reviewed annually by the Board of Trustees or sooner if there are changes in legislation or charity operations.

## Approval and Acknowledgment

- This policy has been approved by the Board of Trustees. All fundraising activities must adhere to its principles and procedures.

### Approved By:

- Chair of Trustees: D. Adcock \_\_\_\_\_
- Date: February 2025 \_\_\_\_\_

### Policy Review Date:

- Next Review: November 2025 \_\_\_\_\_